01 BUSINESS CASE FOR TALENT MANAGEMENT
02 WORKFORCE PLANNING STRATEGY
03 TALENT ACQUISITION, BRANDING, AND THE VALUE PROPOSITION
04 EMPLOYEE ENGAGEMENT AND RETENTION
05 EMPLOYEE ONBOARDING
06 PERFORMANCE MANAGEMENT SYSTEMS
07 CAREER PLANNING AND EMPLOYEE DEVELOPMENT
08 INTEGRATING AND IMPLEMENTING TALENT MANAGEMENT STRATEGIES
In a fast changing business environment, the ability to manage talent effectively determines the success of an organization. Many organizations are realizing that their employee’s talents and skills drive business performance and success. Organizations that implement talent management strategies will gain tremendous benefits in branding and competitive positioning.

Our online Talent Management Certification Program provides you with the opportunity to learn and practice the disciplines of talent management.

We take an Organization Development approach to ensure that this program provides you with the skills, knowledge, best practices, tools, and resources needed to design and implement a Talent Management strategy that is aligned to the business strategy.

Using an integrated Talent Management approach, you will learn how to create the strategy and implementation plan, as well as design each of the talent components to meet your organization’s needs and facilitate the development of talent throughout the entire employee life cycle.
MEET YOUR FACILITATOR

Patricia Dammann

Patricia (Patti) Dammann, MBA, MSHR, RN, is the VP of Programs and Operations for IOD. She has over 20 years of experience in OD and HR, working with individuals, management and teams to facilitate change as well as individual and organizational growth.

She has worked with a variety of industries including healthcare, pharmaceuticals, transportation, manufacturing, government, engineering, and information technology.

Patricia holds a Masters of Science in Human Resources and a Masters of Business Administration from the Florida Institute of Technology; Bachelor of Science in Industrial and Labor Relations from Cornell University.

She is a Certified Professional Facilitator and Assessor (International Association of Facilitators).
IS THIS PROGRAM RIGHT FOR ME?

WE SURE THINK SO

Especially if your background is in OD, T&D, or HR.

This program will help you!

The Talent Management Certification Program (TMCP) is designed to help you gain practical skills to advance in the field of Talent Management.

- **Build your brand as a Talent Management Strategist**
- **Facilitate the strategic development of talent throughout the employee life cycle**
- **Create a process that promotes Career Development to support the talent pool**
- **Influence leadership with expert advice**
- **Become a valued business partner by taking a leadership role in integrating Talent Management**
- **Come away with practical tools and guidelines that you can immediately use at work**
LET US HELP YOU UNLOCK YOUR POTENTIAL AND GAIN RECOGNITION AS A TALENT MANAGEMENT CERTIFIED PROFESSIONAL!

REGISTER TODAY!